



# MIRAE Management Ins Co., Ltd.

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This document provides an outline of a presentation and is incomplete without the accompanying oral commentary and discussion.



## 1. Company Status

회 사 명	MIRAE management Ins	대표	자	CHOO soon-jin
Consulting Area	<ul><li>International Market Research</li><li>International Trade and Business</li><li>Marketing Plan and Strategy</li><li>Production Management</li></ul>	Number Employ		11
Address	Wonhyoro 28-gil, 80-7, Gyeongsan-City, Gyeongsangbuk-do, S.Korea			
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E-mail	seemirae21@naver.com			
The date of Establishment	2007. 3. 16	Stock		1 Million





### 2. Management Policy

#### **Vision**

Best domestic and international marketing strategy consultancy in 2020

#### Mission

- Consulting how to develop and operate business support for small and medium-sized corporations to overseas
- Consulting how to on-line & off-line marketing and performance target management for corporations
- Consulting how to plan products and give strategies of commercialization for corporations

## **Planning**

- Better networking overseas cooperation and looking for overseas buyers
- Better building up a competitive global business model
- Better marketing strategy and performance management tools which to succeed in domestic and overseas
- Provide customized business consulting methods to improve client satisfactions

## 3. Core competency









Total Consulting Revenue by sector
Domestic and International Business Consulting
Commercialization Consulting

5%

72%

Korea Technology & Information Promotion Agency for SMEs Citation Twice (the whole country)

Domestic clients

**359** 

International Trade and business

Personnel Organization & management

Related government organizations

23

Consultant career years

13

2018.12.30

Personnel Organization Consulting

① Global Network Status	(3) Consulting Satisfaction and Evaluation by Government Organizations		
• Thailand, Vietnam, China, Japan, India, USA etc. : branch office	<ul> <li>2018(year): Korea Social Enterprise Promotion Agency Evaluation A / Highest score A</li> <li>2017(year)~ Present: Satisfaction over 9 point / Perfect score is 10 point</li> <li>2014(year)~ Present: Korea agro-fisheries &amp; food trade corporation(AT)</li> </ul>		
② Specific business consulting area	Evaluation A / Highest score A		
Global Marketing research consulting  Research and Development Planning/ differentiation /	<ul> <li>2010(year)~ Present : Korea Environmental Industry and Technology Institute(KEITI)</li></ul>		
distribution channels(DCA) / STP Marketing etc.,	4 The Government Citation		

Administrator Citation once

### 4. Best Cases







